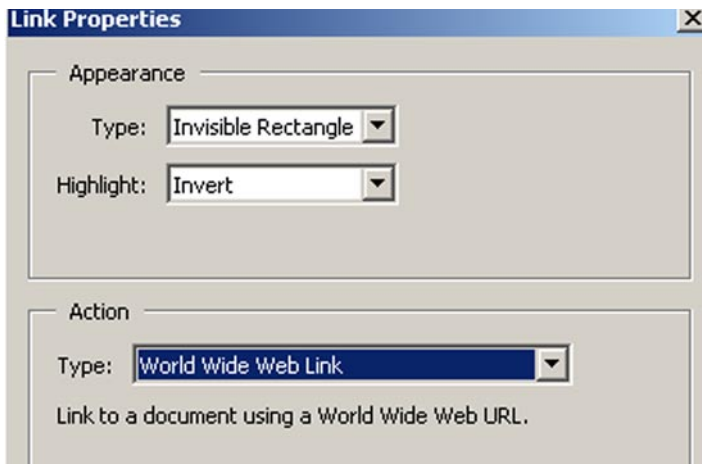# Useful Tips for Making eBooks

Tip #1 Links

Would you like to add cool functionality to enhance your eBooks? Here are a few ideas! You can create links in your eBooks to give users access to:

• Study guides

• Study groups to share notes with colleagues or classmates

• Related books to buy

• Related classes to attend

• Supplementary materials for teachers

• Online games

• Real-time information on the Web

• Technical specifications

• Software downloads

• Online book groups

To embed links, simply click on the link tool and type in the URL desired.
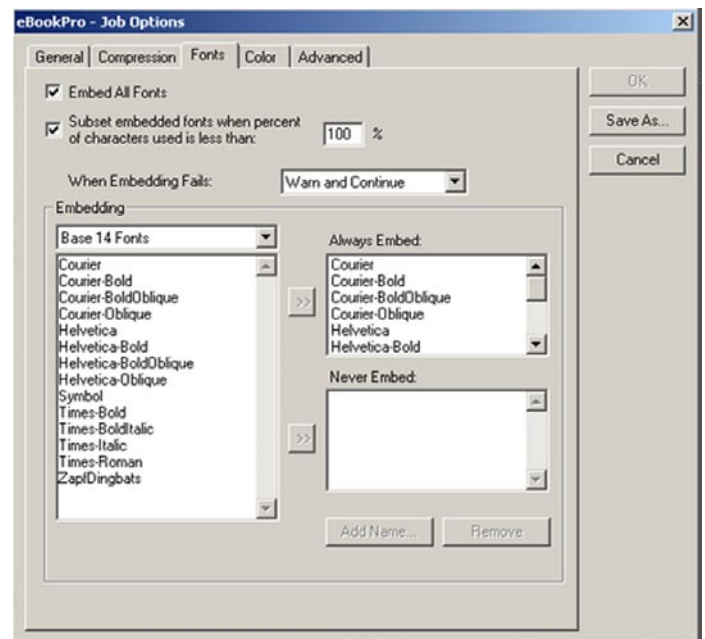
Tip #2 Embed those fonts !

Want to maintain the visually-rich look of your books when you convert them to eBook format?

It's important that you embed fonts so that the proper fonts and formatting that you chose for the book stay intact. The Adobe type library is fully embedable.

To embed fonts make sure that the "fonts" tab in the Distiller job options in Acrobat indicates that fonts should always be embedded, as well as the Base 14 fonts. Subsetting is also recommended if you are creating a file that can be "booked" or linked together before turning into a PDF. See page 12 or 33 in *How to Create Adobe PDF eBooks.*

Tip #3 Fit to Width

When creating oversized eBooks or eBooks with small font size, you can prepare the book so that it automatically defaults to the fit-to-width viewing feature when you view it in the Adobe eBook Reader. This way users can automatically read the book in the best way possible.

Setting the default to fit-to-width should be done with the raw PDF file before it's uploaded to the Adobe Content Server. To do so:

In **Windows and Macintosh**: go to Edit, Preferences, Display and change Magnification where indicated in the dialogue box to "Fit Width."